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## **MICHIGAN NONPROFIT ASSOCIATION RELEASES NONPROFIT COMPENSATION AND BENEFITS REPORT**

*Report aims to help nonprofits recruit and retain top talent*

LANSING, Michigan – Michigan Nonprofit Association (MNA) today announced the release of its 2017-2018 Michigan Nonprofit Compensation & Benefit Report. The report contains compensation and benefit data for 74 nonprofit job positions in Michigan. It was produced in partnership with the Dorothy A. Johnson Center for Philanthropy at Grand Valley State University.



The data in the report was collected via survey from 323 nonprofit organizations throughout the state of Michigan. The respondents included organizations from across the spectrum of nonprofit missions, sizes, and budget levels, providing a clear picture of the current nonprofit compensation landscape in the state.

Among the findings of the 2016 report were a four percent increase in the number of respondent organizations with a person of color in the role of CEO, as well as an \$11,166 increase in the mean salary among respondents for full-time, female CEOs.

“Attracting, managing, and retaining diverse talent is crucial for nonprofit success,” said Bill Gesaman, Strategic Growth Officer, “This report is a helpful and specific benchmarking tool that will aid nonprofits in securing the best talent.”

The report may be purchased by MNA member organizations for \$100 and non-member organizations for \$180 at <https://mnaonline.org/research-publications>

### **About MNA**

Incorporated in 1990, MNA is a statewide membership organization dedicated to serving the diverse nonprofit sector through civic engagement, capacity-building, data and technology, training, and advocacy. MNA manages multiple programs and is a sponsoring organization for AmeriCorps State and AmeriCorps VISTA. For more information, visit [www.mnaonline.org](http://www.mnaonline.org).

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