



Michigan Nonprofit Association



Contact:

Joan Bowman
(517) 230-8110 (cell)
jbowman@mnaonline.org

For Immediate Release

May 7, 2014

HIGHWAY T SENIOR DIRECTOR SPEAKS AT TECH EXPO

Expo for Nonprofits Focused on Fund Development, Social Media, & Tech Security

JACKSON, Michigan – Leon Wilson, Senior Director of Highway T, a program of the Michigan Nonprofit Association, spoke at the “Let’s Talk Tech Expo” in Jackson, Michigan on May 1. Over 100 members of the nonprofit community attended the one-day workshop at the Cascades Manor House. The session topics covered fund development, social media, the cloud, and technology security and ethics.



“Nonprofits are more efficient and effective when they leverage technology to solve problems.” said Leon Wilson, Executive Director of Highway T. “Highway T is pleased to be a partner and bring our expertise in IT systems to the nonprofit sector.”

About Michigan Nonprofit Association (MNA)

Incorporated in 1990, MNA is a statewide membership organization dedicated to serving the diverse nonprofit sector through civic engagement, capacity-building, data and technology, training, and advocacy. MNA manages multiple programs and affiliates including [Data Driven Detroit](#), [Highway T](#), [The LEAGUE Michigan](#), [Michigan Campus Compact](#) and [Volunteer Centers of Michigan](#). For more information, visit www.mnaonline.org.

About HighwayT

Highway T provides information and communication technology to assist nonprofits in creating relevant and effective IT solutions. Services include technology consulting, managed care, technology assistance grants, and technical assessments. For more information, visit highwayt.org.

###