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MICHIGAN NONPROFIT ASSOCIATION MEMBERSHIP & PUBLIC AFFAIRS COORDINATOR TO JOIN PANEL AT SOCIAL MEDIA CONFERENCE

Panel to Focus on Social Media for the Nonprofit and Public Sectors



LANSING, Michigan – Michigan Nonprofit Association (MNA), a state-wide association serving the nonprofit sector, today announced that Terry Streetman, Membership and Public Affairs Coordinator, will be joining a panel at the Social Media Association of Michigan's first ever Social Media Conference & Retreat in Frankenmuth, Michigan. The conference starts April 10 at 6 PM and ends April 12 at 3 PM.

In addition to networking with others in the field, attendees at the Social Media Conference & Retreat will gain valuable insights from some of the industry's leading experts.

"Social media can no longer be ignored," said Terry Streetman, Membership and Public Affairs Coordinator at MNA. "Social media channels provide a key way for organizations to engage and build relationships with constituents, donors, and supporters. This is a great opportunity to provide education for organizations seeking to improve their social media efforts."

About MNA

Incorporated in 1990, MNA is a statewide membership organization dedicated to serving the diverse nonprofit sector through civic engagement, capacity-building, data and technology, training, and advocacy. MNA manages multiple programs and affiliates including [Data Driven Detroit](#), [Highway T](#), [The LEAGUE Michigan](#), [Michigan Campus Compact](#), [Volunteer Centers of Michigan](#), and is a sponsoring organization for [AmeriCorps State and AmeriCorps VISTA](#). For more information, visit www.mnaonline.org.

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