



Michigan Nonprofit Association



A Michigan Nonprofit Association Affiliate

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DATA DRIVEN DETROIT DIRECTOR ERICA RALEIGH SPEAKS AT TEDxBALTIMORE

Presentation focused on leveraging data to diagnose and treat city ills



LANSING, Michigan – Michigan Nonprofit Association (MNA), a state-wide association serving the nonprofit sector, today announced that Erica Raleigh, Director at Data Driven Detroit (D3), spoke at TEDxBaltimore on January 30th at Morgan State University in Baltimore, Maryland.

TEDxBaltimore brought together leaders from Baltimore and beyond to learn and discuss how ideas and knowledge can make positive changes all over the world.

A video of Erica's presentation can be found [here](#).

About MNA

Incorporated in 1990, MNA is a statewide membership organization dedicated to serving the diverse nonprofit sector through civic engagement, capacity-building, data and technology, training, and advocacy. MNA manages multiple programs and affiliates including [Data Driven Detroit](#), [Highway T](#), [The LEAGUE Michigan](#), [Michigan Campus Compact](#), [Volunteer Centers of Michigan](#), and AmeriCorps and VISTA. For more information, visit www.mnaonline.org.

About D3

Data Driven Detroit (D3) is a statewide organization that provides accessible, high-quality information and analysis to drive informed decision-making. D3 houses a comprehensive data system that includes current and historic indicators - demographic, socio-economic, educational, environmental, and more. This data system allows analysts to illustrate complex relationships by combining different datasets to reveal the true stories of our regions, cities, and neighborhoods. D3 is committed to serving all communities by adapting data into formats that meet our clients' unique needs.

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