



Michigan Nonprofit Association

Nonprofit Talent Strategy Summit Sponsorship Opportunities

Held in August or September of 2019, the third annual nonprofit Talent Strategy Summit is a full day event attracting 200 Michigan nonprofit leaders. Participants will gather to discuss innovative and relevant topics related to nonprofit talent acquisition, development and retention.

Sponsorship Opportunities <i>(Number of Sponsorships Available)</i>	<u>Lead Sponsor</u> \$10,000 <i>(exclusive)</i>	<u>Keynote</u> \$7,500 <i>(0 available)</i>	<u>Luncheon</u> \$5,000 <i>(exclusive)</i>	<u>Coffee</u> \$2,500 <i>(2 available)</i>	<u>Conference</u> \$1,000
Logo included in event signage	✓	✓	✓	✓	✓
Complimentary registration(s) to event	✓ 5 registrations	✓ 4 registrations	✓ 3 registrations	✓ 2 registrations	✓ 1 registration
Logo & company description on event website	✓	✓	✓	✓	✓
Logo in event promotion on MNA's website	✓	✓	✓	✓	
Exhibitor space	✓	✓	✓		
List of conference participants	✓	✓			
Logo & company description included in event promotion (6,000+ circulation)	✓	✓			
Most prominent name and logo placement	✓				
Ability to distribute company material at registration	✓				
<u>Additional Recognition:</u>	<ul style="list-style-type: none"> ✓ Verbal recognition at opening & closing ✓ Ability to provide opening & closing remarks at event 	<ul style="list-style-type: none"> ✓ Verbal recognition prior to keynote ✓ Introduce keynote speaker 	<ul style="list-style-type: none"> ✓ Signage during luncheon ✓ Promotional items at each seat (sponsor provides) 	<ul style="list-style-type: none"> ✓ Signage during designated break 	

For more information, please contact Bill Gesaman, Strategic Growth Officer, at bgesaman@mnaonline.org or 517.492.2416.