



Michigan Nonprofit Association

Talent Strategy Summit Sponsorship Opportunities

Held in August or September 2020, the fourth annual nonprofit Talent Strategy Summit is a full day event attracting 200 Michigan nonprofit leaders. Participants will gather to discuss innovative and relevant topics related to nonprofit talent acquisition, development and retention.

Sponsorship Opportunities <i>(Number of Sponsorships Available)</i>	<u>Lead Sponsor</u> \$10,000 <i>(exclusive)</i>	<u>Keynote</u> \$7,500 <i>(0 available)</i>	<u>Luncheon</u> \$5,000 <i>(exclusive)</i>	<u>Coffee</u> \$2,500 <i>(exclusive)</i>	<u>Conference</u> \$1,000
Logo included in event signage	✓	✓	✓	✓	✓
Complimentary registration(s) to event	✓ 5 registrations	✓ 4 registrations	✓ 3 registrations	✓ 2 registrations	✓ 1 registration
Logo & company description on event website	✓	✓	✓	✓	✓
Exhibitor space	✓	✓	✓	✓	✓
Logo in event promotion on MNA's website	✓	✓	✓	✓	
List of conference participants	✓	✓			
Logo & company description included in event promotion (6,000+ circulation)	✓	✓			
Most prominent name and logo placement	✓				
Ability to distribute company material at registration	✓				
Additional Recognition:	<ul style="list-style-type: none"> ✓ Verbal recognition at opening & closing ✓ Ability to provide opening & closing remarks at event 	<ul style="list-style-type: none"> ✓ Verbal recognition prior to keynote ✓ Introduce keynote speaker 	<ul style="list-style-type: none"> ✓ Signage during luncheon ✓ Promotional items at each seat (sponsor provides) 	<ul style="list-style-type: none"> ✓ Logo on 200 coffee sleeves for attendees ✓ Signage during designated break 	

SOLD OUT

For more information, please contact Bill Gesaman, Strategic Growth Officer, at bgesaman@mnaonline.org or 517.492.2416.



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Talent Strategy Summit * Sponsorship Commitment Form

Company Name (as it should appear for recognition): _____

Contact: _____ Professional Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____ Phone Number: _____

Sponsorship Options:

- Lead Sponsor \$10,000
- ~~Keynote Sponsor \$7,500~~ **SOLD**
- Luncheon Sponsor \$5,000
- Coffee Sponsor \$2,500
- Conference Sponsor \$1,000

Payment Options:

- Check Enclosed (payable to Michigan Nonprofit Association)
 - Credit Card (fill in information below)
 - Invoice me (at address above)
- VISA
 Mastercard
 Discover
 American Express

Credit Card Number: _____

Name on Card: _____

Expiration Date: _____ CVV Code (from back of card): _____ Billing Zip Code: _____

Submission Options:

- Mail check and form to Michigan Nonprofit Association, P.O. Box 771958, Detroit, MI, 48277-1958
- Email completed form to jlewis@mnaonline.org
- Fax completed form to (517) 492-2410
- IMPORTANT: Email your company logo in JPG or PNG format to spinder@mnaonline.org for recognition.