

MICHIGAN REDISTRICTING INITIATIVE

2020-2021



PURPOSE

To achieve the creation of fair and impartial Michigan district maps by mobilizing nonprofits statewide, helping them understand how the new redistricting commission works, what's at stake, and supporting their efforts to encourage their communities to participate in the process.



ROLES

The initiative is led by Michigan Nonprofit Association, with support from philanthropy, and implemented by local nonprofits statewide.



FUNDING

- Secure, manage and distribute funding
- Implement statewide communications campaign
- Provide mini-grants to statewide cohort



EDUCATION & AWARENESS

- Advocate with local, state and federal policy makers
- Promote collaboration and avoid duplication of efforts
- Engage in open dialogue with diverse communities



STATEWIDE COHORT

- Arm nonprofits with resources to educate communities
- Host statewide trainings to foster peer learning
- Provide training and technical assistance
- Gather and capture community input
- Submit maps to the commission



EVALUATION

- Develop outcome evaluation plan
- Gain knowledge
- Collect and track activities
- Share lessons learned

QUESTIONS:

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